

Asymmetric Democracy

Societal Issue

The parity of participation is still a problematic issue in the context of mediatized societies, especially in those marked by inequalities. Conditions for accessing, analyzing and creating media configure capital issues.

Research Question:

What is the impact of digital resources in citizen media practices in Brazil?

Theoretical Framework:

The theory of social justice (Fraser); the concept of public sphere (Habermas); the concept of discursive representativeness (Miguel); citizen media approaches (Peruzzo, Tufte, Downing); media and democracy approaches (Dahl, Mansbridge, Dahlgren, Cardon, Castells).

Findings

Internal Challenges

- High level of criticism towards mainstream media: stereotypes and homogenization
- Consolidation of counter publics: identities
- Re-appropriation of public space: roots and belongings

External Challenges

- High level of criticism towards mainstream media: lack of plurality
- Discursive representativeness: struggle for meanings, counter narratives
- Appropriation of channels: diversity and awareness

Based on: 37 reports of media actors analyzed (Nvivo); 24 experiences approached with field visits and comprehensive interviews (Kaufmann), between 2014 and 2016