

Ignoring what we know, knowing what we ignore

What should be a good research
project in media education – media
literacy?

What is a good research project?

- Critical evaluation of the media (incl. Media practices)
- The media competences of ordinary people
- Popularize media education
- « Dis-understanding"

Critical evaluation of the media (incl. Media practices)

- The media is a « pharmakon » (J. Derrida, Plato in Phaedrus): poison and cure? In which circumstances ?
 - What media practices (or media) generate oppression (Harendt Hannah, Isabelle Stengers)? How can we detect the phenomenon beyond the simple analysis of the media?
 - The capacity of people to resilience under the symbolic violence and domination strategies (M. Foucault, Bourdieu)
 - Check if the media competence make more civilized the acts of people. (Lara Burton Research Topic)

The media competences of ordinary people

- The concept of competence
 - His history
 - Its foundations epistemological
 - Its content
- Its measurement
- Its standardization
- Its development
 - By ordinary media uses
 - By media education
 - Programs, tools, ...

Popularize media education

- As usual popular education
- As a useful tool to remove institutional obstacles to its implementation
 - Media education is a need
 - But few educational institutions wish seriously to take it in charge.

« Dis-understanding », a research method

- The no knowledge is primarily a vacuum.
 - How to define it? Nothing, with something around?
- It is socially not so easy to express question:
 - the researcher must prove that he knows a lot.
 - Ignorance is a fault.
- The evidences, desires and knowledge are sometimes obstacles to research, when they do not produce cognitive or social dissonance.
 - What are our methods to make visible the unidentified objects?

« Dis-understanding », a research method

- Our institutions are built on consensus. To put those consensus in question is seen as a threat.
- We need scientific communities (laboratories, research groups, research networks) to create spaces of « dis-understanding » to put the unknown in words.
- We need scientific vulgarisation in both directions
 - To invite members of society to assist us define the social needs of knowledge in our fields
 - To engage, to the extent possible, our fellow citizens to enter without fear the interest of our unknown objects.

- Merci de votre attention
- Thierry